

# Juan Carlos Cisneros

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## Research & Professional Experience

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Predoctoral Research Fellow - Stanford Institute of Economic Policy Research Jul 2022 - present

Mentored by Matthew Gentzkow. During my time on the lab, I contributed to the following research projects:

- *The Effects of Facebook and Instagram on the 2020 Election: A Deactivation Experiment* with Matthew Gentzkow and Hunt Allcott as co-lead authors.
- *The Effects of Political Advertising on Facebook and Instagram: A Randomized Experiment* with Matthew Gentzkow, Hunt Allcott, and Ro'ee Levy as co-lead authors.
- *Pricing power in advertising markets: Theory and evidence* with Matthew Gentzkow, Jesse M. Shapiro, Frank Yang, and Ali Yurukoglu (American Economic Review, 2023)
- *Flexibility through Delay* with Matthew Gentzkow, Hunt Allcott, Lena Song, Peter Maxted, and Carl Meyer
- *Causal Interpretation of Structural IV Estimands* with Matthew Gentzkow, Isaiah Andrews, Nano Barahona, Ashesh Rambachan, and Jesse M. Shapiro
- *Ideological Bias and Trust in Information Sources* with Matthew Gentzkow, Michael B. Wong, and Allen T. Zhang (R&R AEJ: Micro)

I additionally contributed features to the template GitHub repository that is the basis of the lab workflow and provided administrative support (e.g., onboarding of new members, Research Related Agreements, journal submission).

Coursework: **Ph.D. Econometrics sequence:** Econometric Methods I (Romano/Hong), Econometric Methods II (Spiess/Hong), Econometric Methods III, and Quantitative Methods for Empirical Research (Imbens).

Data Scientist - Banco Pichincha Nov 2021 - May 2022

Analysis of B2B transactional networks. Network metrics to gain insights into client behavior and improve product offerings. Scrum team focused on client analytics.

Research Assistant - International Growth Centre Sep 2021 - Dic 2021

Support IGC white paper on an approach to sustainable growth coherent with climate change mitigation and adaptation, poverty reduction, and growth. Work supervised by Matthieu Teachout and Nick Wilkinson.

LAC Energy, Environment and Climate Change Summer Intern - J-PAL Global Jun 2021 - Aug 2021

Global - LAC network building focused on the Environment, Energy, and Climate Change Sector and on the King Climate Action Initiative. Conducted the evidence review for the sector and developed material to engage in research-organizations partnerships.

Research Assistant - Massachusetts Institute of Technology Feb 2021 - Jun 2021

Worked with Ro'ee Levy on *Social Media and Mental Health* (AER, November 2022). Tasks were focused on data collection/cleaning and testing identification strategies.

Assistant to the Dean- Universidad San Francisco de Quito Jan 2016 - Dic 2018

Assisted Mónica Rojas, Dean of the School of Economics on administrative tasks, event logistics and curriculum design. Teaching assistant of Microeconomics. Research assistant in *Infrastructure Gaps in Ecuador: An estimate based on a VEC Model* (Polémika 2017)

## Education

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2019 - 2021 MAsc in Data, Economics, Development Policy - Massachusetts Institute of Technology (GPA: 5.0/5.0)

Coursework: **Economics/Econometrics:** Microeconomics, Econometric Data Science, Political Econ & Econ Dev, Development Policy, Envir Policy & Econ, Firm, Markets, Trade, Growth; **Math:** Real Analysis

2014 - 2019 BSc in Economics, Minor in Sociology - Universidad San Francisco de Quito (GPA: 3.97/4.0)

Coursework: **Economics/Econometrics:** Micro, Advanced Micro, Macro, Econometrics, Fiscal/Monetary Policy, International Trade, Latin American Economy, Development, Game Theory, IO; **Math:** Linear Algebra, Multivariate Calculus, ODEs; **Sociology/Others:** Sociology, Urban Sociology, Rural Sociology, Intro Political Science, Program Evaluation, Leadership, Finance, Accounting, XXI Century Philosophy, Principles of Management, Marketing

2020 Social & Economic Networks: Models and Analysis (Stanford University on Coursera)

2020 IBM Data Science (IBM on Coursera)

2019 MicroMaster on Data, Economics, and Development Policy (MIT on edX)

2019 Bloomberg Market Concepts (Bloomberg LP)

## PAPERS AND PUBLICATIONS

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The Effects of Facebook and Instagram on the 2020 Election: A Deactivation Experiment, with Matthew Gentzkow et al. *Working paper (NDA until peer-reviewed publication)*

The Effects of Political Advertising on Facebook and Instagram: A Randomized Experiment, with Matthew Gentzkow et al. *Working paper (NDA until peer-reviewed publication)*

Social media and gender norms, with Asia Francavilla. *In progress*

Network dynamics in Economics academia, with Sameer Nair-Desai and Srividya Dasaraju. *In progress*

## OTHER WORK

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[Two lessons from the landmark IPCC report on climate change](#) - J-PAL Blog with Adrien Rose (Sep 2021)

## CONFERENCES AND PRESENTATIONS

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2019 Universidad Pedagógica y Tecnológica de Colombia

## AWARDS AND RECOGNITIONS

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2020 Rotaract ERBOPECH 2020 Best Project "Reforestación en Sacha Waysa"

2019 Best Thesis BSc Economics

2019 Outstanding contribution to the USFQ School of Economics

2014 USFQ Academic Merit Scholarship

## SKILLS

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Computer Python, R, Julia, Stata, LaTeX, Git, Docker, Slurm, Bash, Excel, PowerPoint

Languages Spanish (native), English (full professional proficiency), French (basic)